

ORDER



Orders
Order / Rev: 683982
Alt Order #: 06145388
Product Desc: ISSUE
Estimate: 1194
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/22/12 | 149 | \$175,840.00 | \$149,464.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012 | 149 | \$175,840.00 | \$149,464.00 | 0.00 |
| Totals | 149 | \$175,840.00 | \$149,464.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KARE | 25% | \$175,840.00 |
| Market | 100% | \$703,360.00 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KAWB | 0% | \$0.00 |
| KAWF | 0% | \$0.00 |
| KCCO | 0% | \$0.00 |
| KCCW | 0% | \$0.00 |
| KFTC | 0% | \$0.00 |
| KMSP | 18% | \$126,604.80 |
| KMWB | 0% | \$0.00 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTC | 1% | \$7,033.60 |
| KSTP | 16% | \$112,537.60 |
| KTCA | 0% | \$0.00 |
| KTCI | 0% | \$0.00 |
| KWCM | 0% | \$0.00 |
| UNKWN | 1% | \$7,033.60 |
| WCCO | 35% | \$246,176.00 |
| WFTC | 4% | \$28,134.40 |

Order / Rev: 683982
 Alt Order #: 06145388
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: ISSUE
 Estimate: 1194

KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| 1 | KARE | 10/16/12 | 10/22/12 | M-F 10-1035p KARE News 10p | CM | 10-1035P | MTWTF-- | :30 | 5 | \$2,500.00 | P-2 | 0.00 | NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$2,500.00 | | 0.00 | | | |
| 2 | KARE | 10/16/12 | 10/22/12 | Tonight Show Tonight Show | CM | 1035pm-1135pm | MTWTF-- | :30 | 10 | \$650.00 | P-2 | 0.00 | NM | 10 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 10 | \$650.00 | | 0.00 | | | |
| 3 | KARE | 10/16/12 | 10/22/12 | Days of Our Lives Days of Our Lives | CM | 12-1p | M-WT--- | :30 | 3 | \$275.00 | P-2 | 0.00 | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | M-WT--- | | | | | 3 | \$275.00 | | 0.00 | | | |
| 4 | KARE | 10/16/12 | 10/22/12 | M-F 3-4p DR OZ | CM | 3-4p | MTWTF-- | :30 | 9 | \$450.00 | P-2 | 0.00 | NM | 9 | \$4,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 9 | \$450.00 | | 0.00 | | | |
| 5 | KARE | 10/16/12 | 10/22/12 | M-F 4-430p KARE 11 4 News | CM | 4-430P | MTWTF-- | :30 | 5 | \$300.00 | P-2 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| 6 | KARE | 10/16/12 | 10/22/12 | M-F 430-5p Jeopardy | CM | 430-5P | MTWTF-- | :30 | 12 | \$850.00 | P-2 | 0.00 | NM | 12 | \$10,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 12 | \$850.00 | | 0.00 | | | |
| 7 | KARE | 10/16/12 | 10/22/12 | M-F 5-530p KARE 11 5 News | CM | 5-530p | MTWTF-- | :30 | 5 | \$1,200.00 | P-2 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| 8 | KARE | 10/16/12 | 10/22/12 | M-F 6-630p KARE 11 6 News | CM | 6-630p | MTWTF-- | :30 | 5 | \$1,200.00 | P-2 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| 9 | KARE | 10/16/12 | 10/22/12 | M-F 6-7a KARE 11 Sunrise M-F | CM | 6-7a | MTWTF-- | :30 | 6 | \$750.00 | P-2 | 0.00 | NM | 6 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 6 | \$750.00 | | 0.00 | | | |
| 10 | KARE | 10/16/12 | 10/22/12 | M-F 630-7p Entertainment Tonigh | CM | 630pm-7pm | MTWTF-- | :30 | 5 | \$1,400.00 | P-2 | 0.00 | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$1,400.00 | | 0.00 | | | |
| 11 | KARE | 10/16/12 | 10/22/12 | Today Show Today Show | CM | 7-9a | MTWTF-- | :30 | 8 | \$750.00 | P-2 | 0.00 | NM | 8 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 8 | \$750.00 | | 0.00 | | | |
| 12 | KARE | 10/16/12 | 10/22/12 | M-F 9-10a TODAY | CM | 9-10a | MTWTF-- | :30 | 5 | \$275.00 | P-2 | 0.00 | NM | 5 | \$1,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| 13 | KARE | 10/22/12 | 10/22/12 | | CM | Mon Prime | M----- | :30 | 2 | \$4,750.00 | P-2 | 0.00 | NM | 2 | \$9,500.00 |

Order / Rev: 683982
 Alt Order #: 06145388
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: ISSUE
 Estimate: 1194
KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|---------------------------------|---------|-----|-------|------------|-----|------|------|-------|-------------|
| Mon Prime THE VOICE (6:58 PM-9:00 PM) VOICE-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 2 \$4,750.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KARE 10/22/12-10/28/12 Mon Prime Mon Prime (6:58 PM-8:00 PM) :30 \$4,750.00 0.00 NM 2 KARE 10/22/12-10/28/12 Mon Prime Mon Prime (6:58 PM-8:00 PM) :30 \$4,750.00 0.00 NM | | | | | | | | | | | | | | | |
| 14 | KARE | 10/20/12 | 10/20/12 | KARE News 10p Sa KARE News 10p Sa | CM | 10pm-1030pm | -----S- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 1 | \$2,250.00 |
| KARE11NWS-10SA< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$2,250.00 0.00 | | | | | | | | | | | | | | | |
| 15 | KARE | 10/20/12 | 10/20/12 | Saturday Night Live Saturday Night Live | CM | 1030P-1202A | -----S- | :30 | 3 | \$1,500.00 | P-2 | 0.00 | NM | 3 | \$4,500.00 |
| SAT NITE LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 3 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| 16 | KARE | 10/20/12 | 10/20/12 | Notre Dame Football Notre Dame Football | CM | Various (2:28 PM-6:00 PM) | -----S- | :30 | 3 | \$500.00 | P-2 | 0.00 | NM | 3 | \$1,500.00 |
| ND FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 3 \$500.00 0.00 | | | | | | | | | | | | | | | |
| 17 | KARE | 10/20/12 | 10/20/12 | Sat 8-10a KARE 11 Saturday | CM | 8-10a | -----S- | :30 | 6 | \$700.00 | P-2 | 0.00 | NM | 6 | \$4,200.00 |
| KARE11 NWS SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 6 \$700.00 0.00 | | | | | | | | | | | | | | | |
| 18 | KARE | 10/21/12 | 10/21/12 | Post NFL Late News Post NFL Late News | CM | 1030P-1105P | -----S | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 |
| KARE11NWS-10< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$2,500.00 0.00 | | | | | | | | | | | | | | | |
| 19 | KARE | 10/21/12 | 10/21/12 | Sun 5-530p KARE 11 5 News Su | CM | 5-530P | -----S | :30 | 3 | \$900.00 | P-2 | 0.00 | NM | 3 | \$2,700.00 |
| KARE11WS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 3 \$900.00 0.00 | | | | | | | | | | | | | | | |
| 20 | KARE | 10/21/12 | 10/21/12 | NFL Regular Season Fo NFL Regular Season F | CM | Various (7:15 PM-10:30 PM) | -----S | :30 | 2 | \$7,000.00 | P-2 | 0.00 | NM | 2 | \$14,000.00 |
| NFL SUN FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 2 \$7,000.00 0.00 | | | | | | | | | | | | | | | |
| 21 | KARE | 10/21/12 | 10/21/12 | SUN TDY NBC Today Show (Su) | CM | 8-9a | -----S | :30 | 3 | \$300.00 | P-2 | 0.00 | NM | 3 | \$900.00 |
| SUN TODAY-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 3 \$300.00 0.00 | | | | | | | | | | | | | | | |
| 22 | KARE | 10/18/12 | 10/18/12 | Thu Prime AWAKE | CM | Thu Prime (9:00 PM-10:00 PM) | ---T--- | :30 | 3 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| AWAKE-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 3 \$2,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KARE 10/15/12-10/21/12 Thu Prime Thu Prime (9:00 PM-10:00 PM) :30 (\$2,000.00) 0.00 NM Credited 2 KARE 10/15/12-10/21/12 Thu Prime Thu Prime (9:00 PM-10:00 PM) :30 \$2,000.00 0.00 NM 3 KARE 10/15/12-10/21/12 Thu Prime Thu Prime (9:00 PM-10:00 PM) :30 (\$2,000.00) 0.00 NM Credited | | | | | | | | | | | | | | | |
| 23 | KARE | 10/16/12 | 10/19/12 | M-F 10-1035p | CM | KARE News 10p | -TWTF-- | :30 | 8 | \$2,500.00 | P-2 | 0.00 | NM | 8 | \$20,000.00 |

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 Alt Order #: 06145388
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: ISSUE
 Estimate: 1194

KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|-----------------------|-------------------|----------------|--------------|-----|---------------|------------|-----|------|------|--------------|------------|
| KARE News 10p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - TWTF - - | 8 | | \$2,500.00 | | 0.00 | | | | | | |
| 24 | KARE | 10/16/12 | 10/19/12 | M-F 5-530p | CM | 5-530p | - TWTF - - | :30 | 6 | \$1,200.00 | P-2 | 0.00 | NM | 6 | \$7,200.00 |
| KARE 11 5 News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - TWTF - - | 6 | | \$1,200.00 | | 0.00 | | | | | | |
| 25 | KARE | 10/16/12 | 10/19/12 | M-F 6-630p | CM | 6-630p | - 2221 - - | :30 | 7 | \$1,200.00 | P-2 | 0.00 | NM | 7 | \$8,400.00 |
| KARE 11 6 News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - 2221 - - | 7 | | \$1,200.00 | | 0.00 | | | | | | |
| 26 | KARE | 10/16/12 | 10/19/12 | M-F 6-7a | CM | 6-7a | - 2211 - - | :30 | 6 | \$750.00 | P-2 | 0.00 | NM | 6 | \$4,500.00 |
| KARE 11 Sunrise M-F | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - 2211 - - | 6 | | \$750.00 | | 0.00 | | | | | | |
| 27 | KARE | 10/16/12 | 10/19/12 | M-F 630-7p | CM | 630pm-7pm | - TWTF - - | :30 | 2 | \$1,400.00 | P-2 | 0.00 | NM | 2 | \$2,800.00 |
| Entertainment Tonight | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - TWTF - - | 2 | | \$1,400.00 | | 0.00 | | | | | | |
| 28 | KARE | 10/16/12 | 10/19/12 | Today Show | CM | 7-9a | - 2111 - - | :30 | 5 | \$750.00 | P-2 | 0.00 | NM | 5 | \$3,750.00 |
| Today Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - 2111 - - | 5 | | \$750.00 | | 0.00 | | | | | | |
| 29 | KARE | 10/16/12 | 10/16/12 | Tue Prime | CM | Tue Prime | - T - - - - | :30 | 1 | \$4,750.00 | P-2 | 0.00 | NM | 1 | \$4,750.00 |
| VOICE (6:58 PM-8:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - T - - - - | 1 | | \$4,750.00 | | 0.00 | | | | | | |
| 30 | KARE | 10/20/12 | 10/20/12 | Saturday Night Live | CM | 1030P-1202A | - - - - - S- | :30 | 2 | \$1,500.00 | P-2 | 0.00 | NM | 2 | \$3,000.00 |
| Saturday Night Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S- | 2 | | \$1,500.00 | | 0.00 | | | | | | |
| 31 | KARE | 10/20/12 | 10/20/12 | SAT TDY | CM | 6-8a | - - - - - S- | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| NBC Today Show (Sa) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S- | 1 | | \$250.00 | | 0.00 | | | | | | |
| 32 | KARE | 10/20/12 | 10/20/12 | Sat 8-10a | CM | 8-10a | - - - - - S- | :30 | 4 | \$700.00 | P-2 | 0.00 | NM | 4 | \$2,800.00 |
| KARE 11 Saturday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S- | 4 | | \$700.00 | | 0.00 | | | | | | |
| 33 | KARE | 10/21/12 | 10/21/12 | NFL Regular Season Fo | CM | 715-1030P | - - - - - S | :30 | 1 | \$7,000.00 | P-2 | 0.00 | NM | 1 | \$7,000.00 |
| NFL Regular Season Footba | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S | 1 | | \$7,000.00 | | 0.00 | | | | | | |
| N34 | KARE | 10/21/12 | 10/21/12 | SUN TDY | CM | 8-9a | - - - - - S | :30 | 2 | \$300.00 | P-2 | 0.00 | NM | 2 | \$600.00 |
| NBC Today Show (Su) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S | 2 | | \$300.00 | | 0.00 | | | | | | |
| N35 | KARE | 10/21/12 | 10/21/12 | SUN TDY | CM | 8-9a | - - - - - S | :30 | 1 | \$290.00 | P-2 | 0.00 | NM | 1 | \$290.00 |
| NBC Today Show (Su) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S | 1 | | \$290.00 | | 0.00 | | | | | | |
| Totals | | | | | | | | | | | | | 149 | \$175,840.00 | |